



PRESS RELEASE

HARBOR FREIGHT UNVEILS HIGHLY ANTICIPATED PURPLE U.S. GENERAL® STORAGE AT SEMA

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LAS VEGAS, NV - Harbor Freight unveiled its highly anticipated purple U.S. GENERAL storage at SEMA today.

The products in the lineup include Roll Cabs, Top Chests, Work Center Hutches, an End Cabinet, and End Locker.

The Roll Cab and Top Chest are available in 27 in., 42 in., 56 in., and 72 in. sizes.

The Roll Cab offers easy organization for hand tools, power tools, accessories, and more. They have four casters – two fixed, and two locking swivel - for easy maneuverability around the workshop or garage.

The Top Chest has an easy opening lid with gas struts, durable full-extension ball bearing drawer slides, and full-width drawer latches allow for easy opening from anywhere on the drawer. A single keyhole barrel-lock keeps tools safe and secure.

Available in 56 in, and 72 in. sizes, the Work Center Hutch includes integrated power ports to charge tools while the lid is closed, and a rubber mat to protect the work surface. The included screwdriver and aerosol can holders are easily reconfigured on the slotted wall.

The 22 in. End Locker offers 24,600 cu. in. of storage space to hold a large amount of tools. For added convenience, the End Locker has an integrated power port so tools can be charged while the door is closed.

The 15 in. End Cabinet expands storage capabilities with 5000 cu. in. of space and a 720 lb. weight capacity. Attachments on both sides allow the user to mount the end cabinet on either side of a roll cab.

Finished with a durable powder-coated finish for wear and rust resistance, all pieces are fully modular so the user can create the ideal workspace for their needs.

The new purple U.S. GENERAL storage will arrive in stores and online early next year. They will be available only at Harbor Freight.

Members of the Harbor Freight team are available for media interviews onsite at SEMA. For Harbor Freight interview requests and media inquiries, please contact our Corporate Newsroom at Newsroom@harborfreight.com.

The SEMA show, which focuses on the automotive industry and showcases upcoming products attracts more than 161,000 attendees annually, including representatives from over 140 countries and 3,300 media representatives.

For more information go to semashow.com.

About Harbor Freight

Starting in 1977 as a Southern California based mail order business, family-owned Harbor Freight has become America's leading tool store, offering unbeatable value to over 75 million professional and DIY customers. The company has assembled a dream team of engineers and experts from across the tool industry to develop an incredibly wide assortment of tools offered exclusively at Harbor Freight that deliver the same quality and performance as leading competitors but at a fraction of the price. With over 1600 stores nationwide, Harbor Freight is one of America's fastest growing retailers.

Harbor Freight puts people first...its customers and its 26,000+ team members. The company was recently certified as a Great Place to Work™ for the third year in a row. It has also been recognized by *Forbes*® as one of the 20 best large companies to work for in retail for five years in a row, one of the nation's best employers for veterans, and one of the 20 best large retail employers for women.

Harbor Freight locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm (although some store hours may vary).

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