

HARBOR FREIGHT UNVEILS ICON G2 PROFESSIONAL ROLL CAB AT SEMA

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LAS VEGAS, NV - Harbor Freight unveiled the ICON G2 72 in. x 30 in. Professional Roll Cab at SEMA today.

Offering flexible, high-capacity organization, features on the G2 Roll Cab include:

- Premium ball-bearing drawer slides that support up to 265 lb. per pair
- An integrated power drawer to keep tools charged and ready
- Pull-forward latches for controlled drawer openings
- Three ultrawide top drawers
- Adjustable and modular drawers
- A versatile parts drawer organizer
- Self-closing drawer slide mechanisms to ensure complete drawer closures

With its heavy duty double-wall steel frame, the ICON G2 Professional Roll Cab is built for durability and has maximum strength and dent resistance. Its powder-coat finish resists rust, wear, and chemicals.

To keep tools secure, the Roll Cab has an interchangeable lock with security-milled key.

The ICON G2 72 in. x 30 in. Professional Roll Cab will arrive in stores and online in 2027. It will be available only at Harbor Freight.

Members of the Harbor Freight team are available for media interviews onsite at SEMA. For Harbor Freight interview requests and media inquiries, please contact our Corporate Newsroom at Newsroom@harborfreight.com.

The SEMA show, which focuses on the automotive industry and showcases upcoming products attracts more than 161,000 attendees annually, including representatives from over 140 countries and 3,300 media representatives.

For more information on Harbor Freight at SEMA go to [SEMA Show 2025](#).

About Harbor Freight

Starting in 1977 as a Southern California based mail order business, family-owned Harbor Freight has become America's leading tool store, offering unbeatable value to over 75 million professional and DIY customers. The company has assembled a dream team of engineers and experts from across the tool industry to develop an incredibly wide assortment of tools offered exclusively at Harbor Freight that deliver the same quality and performance as leading competitors but at a fraction of the price. With over 1600 stores nationwide, Harbor Freight is one of America's fastest growing retailers.

Harbor Freight puts people first...its customers and its 26,000+ team members. The company was recently certified as a Great Place to Work™ for the third year in a row. It has also been recognized by *Forbes*® as one of the 20 best large companies to work for in retail for five years in a row, one of the nation's best employers for veterans, and one of the 20 best large retail employers for women.

Harbor Freight locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm (although some store hours may vary).

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