



PRESS RELEASE

HARBOR FREIGHT PREVIEWS 20 PROFESSIONAL ICON™ G2 RATCHETS AT SEMA

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LAS VEGAS, NV - Harbor Freight previewed the latest ICON™ G2 Ratchets - adding to its popular pro lineup – at SEMA today.

The 20 new ratchets include various sizes of stubby, flex-head, comfort grip, and fixed-head ratchets.

All G2 Ratchets feature split-pawl technology for ultimate strength and lifetime performance. The nickel-chrome-moly gear has precision-machined teeth for a tight arc swing with greater torque and durability.

Precision-engineered to reduce back drag for removal of loose fasteners, the G2 Ratchets provide secure engagement without auto-reversing. For longer tool life, all have a fully sealed head to keep debris out.

Designed and engineered in the USA by ICON tools, all ICON G2 Ratchets have a lifetime guarantee. The 20 new ratchets will arrive in stores and online next Spring and will be available only at Harbor Freight.

To explore the full ICON lineup including Storage, Shop Tools, and Diagnostics, go to harborfreight.com.

Members of the Harbor Freight team are available for media interviews onsite at SEMA. For Harbor Freight interview requests and media inquiries, please contact our Corporate Newsroom at Newsroom@harborfreight.com.

The SEMA show, which focuses on the automotive industry and showcases upcoming products, attracts more than 161,000 attendees annually, including representatives from over 140 countries and 3,300 media representatives.

For more information go to semashow.com.

About Harbor Freight

Starting in 1977 as a Southern California based mail order business, family-owned Harbor Freight has become America's leading tool store, offering unbeatable value to over 75 million professional and

DIY customers. The company has assembled a dream team of engineers and experts from across the tool industry to develop an incredibly wide assortment of tools offered exclusively at Harbor Freight that deliver the same quality and performance as leading competitors but at a fraction of the price. With over 1600 stores nationwide, Harbor Freight is one of America's fastest growing retailers.

Harbor Freight puts people first...its customers and its 26,000+ team members. The company was recently certified as a Great Place to Work™ for the third year in a row. It has also been recognized by *Forbes*® as one of the 20 best large companies to work for in retail for five years in a row, one of the nation's best employers for veterans, and one of the 20 best large retail employers for women.

Harbor Freight locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm (although some store hours may vary).

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