

HARBOR FREIGHT INTRODUCES THREE NEW COLORS OF ITS U.S. GENERAL® MINI TOOLBOX AT SEMA

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LAS VEGAS, NV - Harbor Freight introduced three new colors of its customer-favorite U.S. GENERAL® Mini Steel Toolbox at SEMA today.

The new colors are slate gray, purple, and green.

With over 2000 five-star customer reviews, the Mini Toolbox is highly recommended by users noting its value, quality, and price. Other available colors are black, red, and blue.

The multi-use Mini Toolbox holds up to 5 lb. per drawer. Each of the two drawers have ball bearing slides for easy opening, and the top compartment opens at over 90° for easy organization of hand tools and accessories.

Compact and lightweight, it can store up to 10 lb. total.

To keep contents secure, the Mini Toolbox has a magnetic drawer mechanism and pre-cut nonslip drawer liners help keep items in place.

For added durability, the Mini Toolbox has corrosion-resistant aluminum drawer trim, and a tough powder-coated gloss finish for wear and rust resistance.

Members of the Harbor Freight team are available for media interviews onsite at SEMA. For Harbor Freight interview requests and media inquiries, please contact our Corporate Newsroom at Newsroom@harborfreight.com. The Harbor Freight booth - #38087 - is located in the Upper South Hall of the Las Vegas Convention Center.

The SEMA show, which focuses on the automotive industry and showcases upcoming products, attracts more than 161,000 attendees annually, including representatives from over 140 countries and 3,300 media representatives.

The U.S. GENERAL Mini Steel Toolbox is available only at Harbor Freight.

To explore the full U.S. GENERAL lineup including carts, roll cabs, accessories, and more, go to [harborfreight.com](https://www.harborfreight.com).

For more information on Harbor Freight at SEMA go to [SEMA Show 2025](#).

About Harbor Freight

Starting in 1977 as a Southern California based mail order business, family-owned Harbor Freight has become America's leading tool store, offering unbeatable value to over 75 million professional and DIY customers. The company has assembled a dream team of engineers and experts from across the tool industry to develop an incredibly wide assortment of tools offered exclusively at Harbor Freight that deliver the same quality and performance as leading competitors but at a fraction of the price. With over 1600 stores nationwide, Harbor Freight is one of America's fastest growing retailers.

Harbor Freight puts people first...its customers and its 26,000+ team members. The company was recently certified as a Great Place to Work™ for the third year in a row. It has also been recognized by *Forbes*® as one of the 20 best large companies to work for in retail for five years in a row, one of the nation's best employers for veterans, and one of the 20 best large retail employers for women.

Harbor Freight locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm (although some store hours may vary).

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