

### HARBOR FREIGHT TO OPEN NEW STORE IN ROSEVILLE ON AUGUST 9

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CALABASAS, CA – Harbor Freight, America's go-to store for quality tools at lowest prices, will officially open its new store in Roseville on Saturday, August 9 at 8 a.m. The Roseville store, located at 1617 Douglas Blvd, will be open seven days a week from 8 a.m. to 8 p.m. Monday through Saturday, and from 9 a.m. to 6 p.m. on Sunday.

Over 75 million customers, from professional contractors and technicians to homeowners and hobbyists, come to Harbor Freight to find the tools and equipment they need to get the job done. The company has a world-class team of engineers and experts in all tool categories to ensure that its tools meet or exceed industry standards and deliver unsurpassed value.

The store will stock a full selection of tools and equipment in categories including automotive, air and power tools, storage, outdoor power equipment, generators, welding supplies, shop equipment, hand tools and much more. The stores are smaller and much easier to shop than the huge home centers.

This new store is the 147<sup>th</sup> Harbor Freight store in California. The company, which hired locally, has brought between 25-30 new jobs to the surrounding community, and has over 4000 associates in California.

"Our team is ready to serve and deliver value to customers in Roseville and all of Placer County," said Casey Sherman, Store Manager. "At Harbor Freight, we recognize that now, more than ever, our customers depend on us for the tools they need to get the job done at an affordable price."

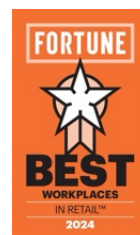
Store photos and logo available upon request.

#### **About Harbor Freight**

Starting in 1977 as a Southern California based mail order business, family-owned Harbor Freight has become America's leading tool store, offering unbeatable value to over 75 million professional and DIY customers. The company has assembled a dream team of engineers and experts from across the tool industry to develop an incredibly wide assortment of tools offered exclusively at Harbor Freight that deliver the same quality and performance as leading competitors but at a fraction of the price. With over 1600 stores nationwide, Harbor Freight is one of America's fastest growing retailers.

Harbor Freight puts people first...its customers and its 26,000+ Associates nationwide. The company was recently certified as a Great Place to Work™ for the third year in a row. It has also been recognized by *Forbes*® as one of the 20 best large companies to work for in retail for five years in a row, one of the nation's best employers for veterans, and one of the 20 best large retail employers for women.

Follow the company on [Facebook](#), [X](#), [TikTok](#), [Instagram](#) and [YouTube](#).



— Whatever you do, do it for less at Harbor Freight —

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