

PRESS RELEASE

HARBOR FREIGHT SIGNS DEAL TO OPEN NEW LOCATION IN ROCHESTER, NY

Hiring to Begin for 25-30 New Jobs in the Community

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CALABASAS, CA - Harbor Freight, America's go-to store for quality tools at lowest prices, has announced it will be opening a new store in Rochester. The new store will be located at 3042 West Ridge Road and is expected to open later this spring. An official opening date will be announced closer to opening.

Construction has already begun at the location, using local workers and companies from the surrounding Rochester area.

"We've been looking to open another location in Rochester for a number of years so that we can provide the tools and equipment at tremendous values to the community," said Trey Feiler, Senior Vice President, Real Estate and Construction for Harbor Freight. "In addition to finding a great location, we were attracted by the availability of great Associates in the Rochester area, and we look forward to having them join the Harbor Freight team."

The store is expected to bring between 25 and 30 new jobs to the community, including Sales and Logistic Supervisors, Senior Associates, Sales Associates, and seasonal opportunities as well. Harbor Freight offers a competitive starting rate along with a best-in-class retail benefits package that includes robust health coverage, and Thanksgiving and Christmas off. Harbor Freight provides stability and the opportunity to advance in a company that continues to grow, with over 950 Associates in New York, 29,000+ Associates nationwide, and more than 1550 locations.

Interested applicants can apply online at www.harborfreightjobs.com/retail and search "Rochester, NY".

About Harbor Freight

Starting in 1977 as a Southern California based mail order business, family-owned Harbor Freight has become America's leading tool store, offering unbeatable value to over 75 million professional and DIY customers. The company has assembled a dream team of engineers and experts from across the tool industry to develop an incredibly wide assortment of tools offered exclusively at Harbor Freight that deliver the same quality and performance as leading competitors but at a fraction of the price. With over 1550 stores nationwide, Harbor Freight is one of America's fastest growing retailers.

Harbor Freight puts people first…its customers and its 29,000+ team members. The company was recently certified as a Great Place to Work™ for the second year in a row. It has also been recognized by *Forbes®* as one of the 20 best large companies to work for in retail for four years in a row, one of the nation's best employers for veterans, and one of the 20 best large retail employers for women.

Harbor Freight locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm (although some store hours may vary).

Follow the company on <u>Facebook</u>, <u>X</u>, <u>TikTok</u>, <u>Instagram</u> and <u>YouTube</u>.











