

HARBOR FREIGHT TO OPEN NEW STORE IN ALMA ON JANUARY 25

For Immediate Release
January 8, 2025

Contact: Lisa Hartley
LHartley@HarborFreight.com

CALABASAS, CA – Harbor Freight, America’s go-to store for quality tools at lowest prices, will officially open its new store in Alma on Saturday, January 25 at 8 a.m. The Alma store, located at 1680 Wright Avenue, will be open seven days a week from 8 a.m. to 8 p.m. Monday through Saturday, and from 9 a.m. to 6 p.m. on Sunday.

To celebrate the Grand Opening, the first 150 customers to visit the store on January 25 will receive a FREE Bucket.

Over 75 million customers, from professional contractors and technicians to homeowners and hobbyists, come to Harbor Freight to find the tools and equipment they need to get the job done. The company has a world-class team of engineers and experts in all tool categories to ensure that its tools meet or exceed industry standards and deliver unsurpassed value.

The store will stock a full selection of tools and equipment in categories including automotive, air and power tools, storage, outdoor power equipment, generators, welding supplies, shop equipment, hand tools and much more. The stores are smaller and much easier to shop than the huge home centers.

This new store is the 55th Harbor Freight store in Michigan. The company, which hired locally, has brought between 25-30 new jobs to the surrounding community, and has over 800 associates in Michigan.

“Our team is ready to serve and deliver value to customers in Alma and all of Gratiot County,” said Jacob Schenk, Store Manager. “At Harbor Freight, we recognize that now, more than ever, our customers depend on us for the tools they need to get the job done at an affordable price.”

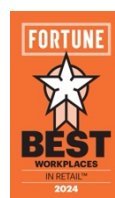
Store photos and logo available upon request.

About Harbor Freight

Starting in 1977 as a Southern California based mail order business, family-owned Harbor Freight has become America’s leading tool store, offering unbeatable value to over 75 million professional and DIY customers. The company has assembled a dream team of engineers and experts from across the tool industry to develop an incredibly wide assortment of tools offered exclusively at Harbor Freight that deliver the same quality and performance as leading competitors but at a fraction of the price. With over 1550 stores nationwide, Harbor Freight is one of America’s fastest growing retailers.

Harbor Freight puts people first...its customers and its 29,000+ team members. The company was recently certified as a Great Place to Work™ for the second year in a row. It has also been recognized by *Forbes*® as one of the 20 best large companies to work for in retail for four years in a row, one of the nation’s best employers for veterans, and one of the 20 best large retail employers for women.

Follow the company on [Facebook](#), [X](#), [TikTok](#), [Instagram](#) and [YouTube](#).



— Whatever you do, do it for less at Harbor Freight —

26677 Agoura Rd., Calabasas, CA 91302 • 818-836-5000