

## **PRESS RELEASE**

## HARBOR FREIGHT TOOLS TO OPEN NEW STORE IN JURUPA VALLEY ON JULY 27

For Immediate Release July 10, 2024

Contact: Lisa Hartley LHartley@HarborFreight.com

CALABASAS, CA – Harbor Freight Tools, America's go-to store for quality tools at lowest prices, will officially open its new store in Jurupa Valley on Saturday, July 27 at 8 a.m. The Jurupa Valley store, located 7840 Limonite Avenue, will be open seven days a week from 8 a.m. to 8 p.m. Monday through Saturday, and from 9 a.m. to 6 p.m. on Sunday.

To welcome Harbor Freight to the city, The City of Jurupa Valley will host a ribbon cutting ceremony on Friday, July 26, at 10.30am.

Over 75 million customers, from professional contractors and technicians to homeowners and hobbyists, come to Harbor Freight to find the tools and equipment they need to get the job done. The company has a world-class team of engineers and experts in all tool categories to ensure that its tools meet or exceed industry standards and deliver unsurpassed value.

The store will stock a full selection of tools and equipment in categories including automotive, air and power tools, storage, outdoor power equipment, generators, welding supplies, shop equipment, hand tools and much more. The Stores are smaller and much easier to shop than the huge home centers.

This new store is the 140<sup>th</sup> Harbor Freight Tools store in California. The company, which hired locally, has brought between 25-30 new jobs to the surrounding community.

"Our team is ready to serve and deliver value to customers in Jurupa Valley and all of Riverside County," said Denise Chavira, Store Manager. "At Harbor Freight, we recognize that now, more than ever, our customers depend on us for the tools they need to get the job done at an affordable price."

Store photos and logo available upon request.

## **About Harbor Freight Tools**

Harbor Freight Tools is America's #1 tool store, offering quality tools and unbeatable value to over 75 million professional and DIY customers. The family-owned company started in Southern California in 1977, when Eric Smidt begun bypassing middlemen, working directly with factories, and passing the savings on to customers. The first store opened in 1980, and the company has grown to over 1500 stores nationwide. With 2-3 new locations opening every week, Harbor Freight is one of America's fastest growing retailers.

Harbor Freight puts people first…its customers and its 28,000+ team members. The company was recently certified as a "Great Place to Work™" for the second year in a row. It has also been recognized by Forbes as one of the 20 best large companies to work for in retail for four years in a row, one of the nation's best employers for veterans and one of 20 best large companies for women to work for in retail.

Follow the company on Facebook, X, TikTok, Instagram and YouTube.