

HARBOR FREIGHT TOOLS TO OPEN NEW STORE IN DEMING ON JUNE 22

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CALABASAS, Calif.—Harbor Freight Tools, America’s go-to store for quality tools at the lowest prices, will officially open its new store in Deming on Saturday, June 22 at 8 a.m. The Deming store, located 1205 E Pine Street, will be open seven days a week from 8 a.m. to 8 p.m. Monday through Saturday, and from 9 a.m. to 6 p.m. on Sunday.

Over 75 million customers, from professional contractors and technicians to homeowners and hobbyists, come to Harbor Freight to find the tools and equipment they need to get the job done. The company has a world-class team of engineers and experts in all tool categories to ensure that its tools meet or exceed industry standards and deliver unsurpassed value.

The store will stock a full selection of tools and equipment in categories including automotive, air and power tools, storage, outdoor power equipment, generators, welding supplies, shop equipment, hand tools and much more. The stores are smaller and much easier to shop than the huge home centers.

This new store is the 19th Harbor Freight Tools store in New Mexico. The company, which hires locally, has brought between 25-30 new jobs to the surrounding community.

“Our team is ready to serve and deliver value to customers in Deming and all of Luna County,” said Valerie Orosco, Store Manager. “At Harbor Freight, we recognize that now, more than ever, our customers depend on us for the tools they need to get the job done at an affordable price.”

Store photos and logo available upon request.

About Harbor Freight Tools

Harbor Freight Tools is America’s #1 tool store, offering quality tools and unbeatable value to over 75 million professional and DIY customers. The family-owned company started in Southern California in 1977, when Eric Smidt began bypassing middlemen, working directly with factories, and passing the savings on to customers. The first store opened in 1980, and the company has grown to over 1500 stores nationwide. With 2-3 new locations opening every week, Harbor Freight is one of America’s fastest growing retailers.

Harbor Freight puts people first...its customers and its 28,000+ team members. The company was recently certified as a “Great Place to Work™” for the second year in a row. It has also been recognized by Forbes as one of the 20 best large companies to work for in retail for four years in a row, one of the nation’s best employers for veterans and one of 20 best large companies for women to work for in retail.

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— Whatever you do, do it for less at Harbor Freight —