

### HARBOR FREIGHT TOOLS SIGNS DEAL TO OPEN NEW LOCATION IN REHOBOTH BEACH, DE Hiring to Begin for 25-30 New Jobs in the Community

(March 20, 2024; Calabasas, CA) Harbor Freight Tools, America’s go-to store for quality tools at the lowest prices, has announced that it will be opening a new store in Rehoboth Beach, DE. The new store will be located at 18904 Rehoboth Mall Blvd. and is expected to open this spring. An official opening date will be announced closer to opening.

Construction has already begun at the location, using local workers and companies from the surrounding Rehoboth Beach area.

“We’ve been looking to open a location in Rehoboth Beach for a number of years so that we can provide the tools and equipment at tremendous values to the community,” said Trey Feiler, Senior Vice President, Real Estate and Construction for Harbor Freight Tools. “In addition to finding a great location, we were attracted by the availability of great Associates in the Rehoboth Beach area, and we look forward to having them join the Harbor Freight team.”

The store is expected to bring between 25 and 30 new jobs to the community, including Sales and Logistic Supervisors, Senior Associates, Sales Associates, and seasonal opportunities as well. Harbor Freight Tools offers a competitive starting rate along with a best-in-class retail benefits package that includes robust health coverage, and Thanksgiving and Christmas off. Harbor Freight provides stability and the opportunity to advance in a company that continues to grow, with over 28,000 Associates and more than 1,400 locations nationwide.

Interested applicants can apply online at [www.harborfreightjobs.com/retail](http://www.harborfreightjobs.com/retail) and search “Rehoboth Beach, DE”.

#### **About Harbor Freight Tools**

For more than 45 years, Harbor Freight Tools has been America’s go-to source for affordable quality tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father’s small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to the customer. Since then, over 75 million customers have depended on Harbor Freight’s quality and value to earn a living, repair their homes and cars, and pursue their hobbies.

The company opened its first store in 1980. Harbor Freight Tools is one of the nation’s fastest growing retailers, with more than 1,400 stores across the country and opening two new stores every week. With 28,000 Associates, the company was recently certified as a “Great Place to Work™” and was listed in the top ten on Fortune’s Best Workplaces in Retail for 2023. Harbor Freight has been recognized four years in a row by *Forbes* as one of the best large companies to work for in retail, and one of the nation’s Best Employers for Veterans. *Forbes* has also recognized Harbor Freight Tools as one of 20 best large companies for women to work for in retail, and one of the best large companies for diversity. The company has also been recognized for the past two years as one of the country’s top employers in terms of diversity and inclusion by DiversityJobs.com, by *Fortune* as One of America’s Most Innovative Companies and by *Newsweek* magazine as One of America’s Most Trustworthy Companies both for 2023.

With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories so customers know that whatever they do, they can do it for less at Harbor Freight. Harbor Freight Tools locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm.

