



CONTACT:
Donna Walker
Publicist

DWalker@harborfreight.com

818.307.3246

Craig Hoffman
Director, Corporate Communications

CHoffman@harborfreight.com

818.307.0755

HARBOR FREIGHT TOOLS MARKS 1500 STORES ON APRIL 6 WITH NATIONWIDE CELEBRATION

All Stores Nationwide Will Celebrate by Offering 15% off Any Item on Saturday April 6 and a Choice of Three Free Gifts with No Purchase Required All Weekend

(April 1, 2024; Calabasas, CA) Harbor Freight Tools will reach a landmark 1500 stores with the opening of its newest location in Kernersville, North Carolina.

To celebrate that milestone, all 1500 Harbor Freight Tools locations nationwide will offer 15% off any single item with no exclusions on Saturday, April 6, 2024, as well as the choice of three free gifts with no purchase required that entire weekend.

“It’s been an exciting and rewarding journey seeing Harbor Freight Tools grow from a small mail-order company to America’s leading tool store for professionals and DIYers,” said Eric Smidt, the company’s founder and CEO. “We owe our success to our championship team of more than 28,000 Associates who are committed to providing our incredible customers the quality and value they deserve. Every Harbor Freight store will be celebrating this milestone with a weekend of great deals.”

Harbor Freight Tools, named by the National Retail Federation in 2023 as the fastest growing company in retail, continues its strong growth trajectory, opening two to three new stores every week. As with all new locations, this 1500th store brings 25-30 new jobs to the community.

For Harbor Freight interview requests and media inquiries, please contact Director of Corporate Communications, Craig Hoffman at CHoffman@harborfreight.com, or our Corporate Newsroom at Newsroom@harborfreight.com.

About Harbor Freight Tools

Harbor Freight Tools is America's #1 tool store, offering quality tools and unbeatable value to over 75 million professional and DIY customers. The family-owned company started in Southern California in 1977, when Eric Smidt began bypassing middlemen, working directly with factories, and passing the savings on to customers. The first store opened in 1980, and the company has grown to over 1500 stores nationwide. With 2-3 new locations opening every week, Harbor Freight is one of America's fastest growing retailers.

Harbor Freight puts people first...its customers and its 28,000+ team members. The company was recently certified as a "Great Place to Work™" for the second year in a row. It has also been recognized by Forbes as one of the 20 best large companies to work for in retail for four years in a row, one of the nation's best employers for veterans and one of 20 best large companies for women to work for in retail.

— **Whatever you do, do it for less at Harbor Freight** —

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