



CONTACT:  
Donna Walker  
Publicist

[DWalker@harborfreight.com](mailto:DWalker@harborfreight.com)  
818.307.3246

Craig Hoffman  
Director, Corporate Communications  
[CHoffman@harborfreight.com](mailto:CHoffman@harborfreight.com)  
818.307.0755



## HARBOR FREIGHT TOOLS NAMED TO FORBES LIST OF THE BEST LARGE EMPLOYERS FOR FOURTH CONSECUTIVE YEAR

(February 14, 2024; Calabasas, CA) Harbor Freight has been named to the 2024 list of Forbes Magazine's Best Large Employers, the fourth consecutive year the company has earned that distinction.

Harbor Freight Tools is committed to putting people first and helping build careers. The company has previously also been recognized by Forbes as the Best Employer for Veterans in retail, a Best Employer for Women and a Best Employer for Diversity and Inclusion.

Forbes and their partner Statista selected America's Best Large Employers 2024 based on independent surveys of roughly 170,000 workers at American companies and institutions with more than 5,000 employees.

The evaluation was based on direct and indirect recommendations from employees that were asked to rate their willingness to recommend their own employers to friends and family.

### **About Harbor Freight Tools**

For more than 45 years, Harbor Freight Tools has been America's go-to source for affordable quality tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father's small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to the customer. Since then, over 75 million customers have depended on Harbor Freight's quality and value to earn a living, repair their homes and cars, and pursue their hobbies.

The company opened its first store in 1980. Harbor Freight Tools is one of the nation's fastest growing retailers, with more than 1400 stores across the country and opening two new stores every week. With 28,000 Associates, the company was recently certified as a "Great Place to Work™" and was listed in the top ten on Fortune's Best Workplaces in Retail for 2023. Harbor Freight has been recognized four years in a row by *Forbes* as one of the 20 best large companies to work for in retail, and one of the nation's Best Employers for Veterans. *Forbes* has also recognized Harbor Freight Tools as one of 20 best large companies for women to work for in retail, and one of the best large companies for diversity. The company has also been recognized for the past two years as one of the country's top employers in terms of diversity and inclusion by DiversityJobs.com, by *Fortune* as One of America's Most Innovative Companies and by *Newsweek* magazine as One of America's Most Trustworthy Companies both for 2023.

With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories so customers know that whatever they do, they can do it for less at Harbor Freight. Harbor Freight Tools locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm.

Find the very latest news and product press releases from Harbor Freight Tools in our Newsroom, a resource for journalists, influencers and anyone interested in covering Harbor Freight. You'll also find an archive of our press releases, product and store images, videos, media contacts and more: [newsroom.harborfreight.com/](https://newsroom.harborfreight.com/)