

HARBOR FREIGHT TOOLS SIGNS DEAL TO OPEN NEW LOCATION IN FRANKLIN, WI Hiring to Begin for 25-30 New Jobs in the Community

(January 23, 2024; Calabasas, CA) Harbor Freight Tools, America’s go-to store for quality tools at the lowest prices, has announced that it will be opening a new store in Franklin, WI. The new store will be located at 6542 S Lovers Lane Road and is expected to open this spring. An official opening date will be announced closer to opening.

Construction has already begun at the location, using local workers and companies from the surrounding Franklin area.

“We’ve been looking to open a location in Franklin for a number of years so that we can provide the tools and equipment at tremendous values to the community,” said Trey Feiler, Senior Vice President, Real Estate and Construction for Harbor Freight Tools. “In addition to finding a great location, we were attracted by the availability of great Associates in the Franklin area, and we look forward to having them join the Harbor Freight team.”

The store is expected to bring between 25 and 30 new jobs to the community, including Sales and Logistic Supervisors, Senior Associates, Sales Associates, and seasonal opportunities as well. Harbor Freight Tools offers a competitive starting rate along with a best-in-class retail benefits package that includes robust health coverage, and Thanksgiving and Christmas off. Harbor Freight provides stability and the opportunity to advance in a company that continues to grow, with over 28,000 Associates and more than 1,400 locations nationwide.

Harbor Freight recognizes that its people are key to its success and is committed to being the best place to work in any industry. The Company was recently certified as a “Great Place to Work™” and by *Fortune* as one of the best places to work in retail. It has also been recognized three years in a row by *Forbes* as one of the 20 best large companies to work for in retail and one of the nation’s Best Employers for Veterans. *Forbes* has also recognized Harbor Freight as one of 20 best large companies for women to work for in retail, and one of the best large companies for diversity. The company has also been recognized for the past two years as one of the country’s top employers in terms of diversity and inclusion by DiversityJobs.com, by *Fortune* as one of America’s Most Innovative Companies, and by *Newsweek* magazine as one of America’s Most Trustworthy Companies, and most recently, as one of America’s Greatest Workplaces for Veterans.

Interested applicants can apply online at www.harborfreightjobs.com/retail and search “Franklin, WI”.

About Harbor Freight Tools

For more than 45 years, Harbor Freight Tools has been America’s go-to source for affordable tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father’s small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to the customer.

The company opened its first store in 1980. Today Harbor Freight Tools has over 1,400 stores across the country, 28,000 Associates and more than 75 million customers who depend on Harbor Freight’s quality and value to earn a living, repair their homes and cars and pursue their hobbies. They know that whatever they do, they can do it for less at Harbor Freight. With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories. Harbor Freight Tools is one of the nation’s fastest growing retailers, opening two new stores every week.



HARBOR FREIGHT TOOLS
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