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HARBOR FREIGHT TOOLS ADDS 66 FT. WARM WHITE SOLAR ROPE LIGHT TO ITS LUMINAR OUTDOOR® LINE

(December 18, 2023; Calabasas, CA) Harbor Freight Tools has added a 66 ft. Warm White Solar Rope Light to its popular LUMINAR OUTDOOR line.

Designed to illuminate and beautify walkways, railings, outdoor decks, and patios, the 66 ft. string of LED lights use a high-quality monocrystalline solar panel that provides a full charge with six hours of direct sunlight. When fully charged, the lights automatically turn on at dusk, and provide up to 24 hours of light.

The LUMINAR OUTDOOR 66 ft. Solar Rope Light has 200 warm white LED lights and features adjustable lighting modes.

A ground spike and mounting hardware are included.

As good as the best for a whole lot less, the LUMINAR OUTDOOR 66 ft. Warm White Solar Rope Light is currently priced at \$19.99 and is available only at Harbor Freight.

A LUMINAR OUTDOOR 66 ft. String Light Installation Kit is sold separately and is currently priced at \$14.99. This kit works with all types of string lights, and makes it easy to install string lights for parties, special events, or to add ambient lighting to any yard or garden.

To explore the full LUMINAR OUTDOOR line, including string lights, twinkle curtain lights, pathway lights, lanterns, and more, go to [harborfreight.com](https://www.harborfreight.com).

For more information on the LUMINAR OUTDOOR 66 ft. Warm White Solar Rope Light—or any of the products in the LUMINAR OUTDOOR lineup—please contact the Newsroom at Newsroom@harborfreight.com.

About Harbor Freight Tools

For more than 45 years, Harbor Freight Tools has been America's go-to source for affordable quality tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father's small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to the customer. Since then, over 75 million customers have depended on Harbor Freight's quality and value to earn a living, repair their homes and cars, and pursue their hobbies.

The company opened its first store in 1980. Harbor Freight Tools is one of the nation's fastest growing retailers, with more than 1400 stores across the country and opening two new stores every week. With 28,000 Associates, the company was recently certified as a "Great Place to Work™" and was listed in the top ten on Fortune's Best Workplaces in Retail for 2023. Harbor Freight has been recognized three years in a row by *Forbes* as one of the 20 best large companies to work for in retail and one of the nation's Best Employers for Veterans. *Forbes* has also recognized Harbor Freight Tools as one of 20 best large companies for women to work for in retail, and one of the best large companies for diversity. The company has also been recognized for the past two years as one of the country's top employers in terms of diversity and inclusion by DiversityJobs.com, by *Fortune* as One of America's Most Innovative Companies and by *Newsweek* magazine as One of America's Most Trustworthy Companies both for 2023.

With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories so customers know that whatever they do, they can do it for less at Harbor Freight. Harbor Freight Tools locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm.

Find the very latest news and product press releases from Harbor Freight Tools in our Newsroom, a resource for journalists, influencers and anyone interested in covering Harbor Freight. You'll also find an archive of our press releases, product and store images, videos, media contacts and more: newsroom.harborfreight.com/