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## **HARBOR FREIGHT TOOLS INTRODUCES HIGHLY ANTICIPATED ICON™ PROFESSIONAL T8 INTELLIGENT DIAGNOSTIC SCANNER AT SEMA**

### **Scanner is First of its Type for Professional ICON™ Lineup**

(November 1, 2023; Las Vegas, NV) Harbor Freight Tools showcased its highly anticipated ICON™ Professional T8 Intelligent Diagnostic Scanner at the SEMA (Specialty Equipment Market Association) Show today.

The Diagnostic Scanner—the first of its kind for the ICON brand will be priced at \$899.99, substantially less than the competition. It will be released in stores and online January 2024, and will be available only at Harbor Freight.

Engineered for the professional, the unit has a powerful 2.0 GHz quad-core processor for lag-free operation and has wireless vehicle communication capability. Quick and easy to use, the Scanner is compatible with 1996 and newer domestic, Asian, European, and exotic vehicles. It features an 8-inch IPS (in-plane switching) touch screen with multi-touch, wireless OBD2 scanning, and stylus. A stylus holder and flip-out stand are located on the back of the Diagnostic Scanner for added convenience.

A two-year subscription to CODE-ASSIST database and diagnostic software is included. The Scanner also comes with a premium heavy duty storage case and the hinge pins can easily be removed to convert the case into a superior tool tray.

In addition to the ICON T8, Harbor Freight Tools will launch the ICON T7 Intelligent Diagnostic Scanner with a 7 in. multi-touch screen, and the ICON T10 Intelligent Diagnostic Scanner with a 10 in. multi-touch screen, in Spring 2024.

Explore the entire professional-grade ICON line, including tool storage and hand tools, at [www.harborfreight.com](http://www.harborfreight.com).

During SEMA, attendees can see and test the new tools. Members of the Harbor Freight team are available for media interviews during the show and can be scheduled in advance. For Harbor Freight interview requests and media inquiries, please contact Donna Walker at [DWalker@harborfreight.com](mailto:DWalker@harborfreight.com) or the Corporate Newsroom at [Newsroom@harborfreight.com](mailto:Newsroom@harborfreight.com).

Located in the Upper South Hall of the Las Vegas Convention Center, the Harbor Freight Tools booth (#38047) will be open during regular show hours: October 31-November 2 (from 9 a.m. to 5 p.m.) and November 3 (from 9 a.m. to 4 p.m.).

The SEMA show, which focuses on the automotive industry and showcases upcoming products, attracts more than 161,000 attendees annually, including representatives from over 140 countries and 3,300 media representatives.

For more information go to [semashow.com](http://semashow.com).

#### **About Harbor Freight Tools**

For more than 45 years, Harbor Freight Tools has been America's go-to source for affordable quality tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father's small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to the customer. Since then, over 75 million customers have depended on Harbor Freight's quality and value to earn a living, repair their homes and cars, and pursue their hobbies.

The company opened its first store in 1980. Harbor Freight Tools is one of the nation's fastest growing retailers, with more than 1400 stores across the country and opening two new stores every week. With 28,000 Associates, the company was recently certified as a "Great Place to Work™" and was listed in the top ten on Fortune's Best Workplaces in Retail for 2023. Harbor Freight has been recognized three years in a row by *Forbes* as one of the 20 best large companies to work for in retail and one of the nation's Best Employers for Veterans. *Forbes* has also recognized Harbor Freight Tools as one of 20 best large companies for women to work for in retail, and one of the best large companies for diversity. The company has also been recognized for the past two years as one of the country's top employers in terms of diversity and inclusion by DiversityJobs.com, by *Fortune* as One of America's Most Innovative Companies and by *Newsweek* magazine as One of America's Most Trustworthy Companies both for 2023.

With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories so customers know that whatever they do, they can do it for less at Harbor Freight. Harbor Freight Tools locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm.

Find the very latest news and product press releases from Harbor Freight Tools in our Newsroom, a resource for journalists, influencers and anyone interested in covering Harbor Freight. You'll also find an archive of our press releases, product and store images, videos, media contacts and more:

<https://newsroom.harborfreight.com/>