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HARBOR FREIGHT TOOLS INTRODUCES NEW U.S. GENERAL® 5-DRAWER MECHANICS CART AT SEMA

(October 31, 2023; Las Vegas, NV) Harbor Freight Tools showcased its new U.S. GENERAL® 30 inch 5-Drawer Mechanics Cart at the SEMA (Specialty Equipment Market Association) Show today.

This versatile cart doubles as tool storage and a rolling workstation. It will be available in stores and online in Spring 2024. Upgraded features to the Mechanics Cart include full-length drawer latches and an integrated pass-through power port.

The U.S. GENERAL 30 in. 5-Drawer Mechanics Cart will be available in nine colors, including slate gray, black, red, white, blue and—for the first time due to customer demand—purple.

Featuring five drawers and a large top compartment, the heavy duty all-steel Mechanics Cart has four 5-in. casters—two fixed and two locking—to maximize mobility and stability.

With 15,000 cubic inches of storage space and a 700 lb. weight capacity, the Cart is engineered to store a wide variety of tools for the shop or home garage. The glossy, industrial powder-coated finish is rust-resistant.

The top compartment opens to 90° to provide maximum visibility of tools, and the dual gas struts open smoothly and easily while holding the lid securely in place.

A single barrel lock keeps tools safe, and the spring-loaded latch-retention system keeps drawers securely closed when moving the cart. To minimize tool movement, each drawer has a pre-cut nonslip liner.

Sleek black trim and hardware come standard on all new 30-in. 5-Drawer Mechanics Carts.

Explore the entire professional-grade U.S. GENERAL line, including roll cabs, tool organizers, and accessories at www.harborfreight.com.

Harbor Freight will be featuring announcements and videos of the new products being introduced at SEMA in the <u>Harbor Freight Newsroom</u> and attendees can see and test the new tools at the Harbor Freight booth (#38047). The booth is located in the Upper South Hall of the Las Vegas Convention Center and open during regular show hours: October 31-November 2 (from 9 a.m. to 5 p.m.) and November 3 (from 9 a.m. to 4 p.m.).

Members of the Harbor Freight team will be available for media interviews onsite, which can be scheduled in advance. For Harbor Freight interview requests and media inquiries, please contact Donna Walker at DWalker@harborfreight.com, or our Corporate Newsroom at Newsroom@harborfreight.com.

The SEMA show, which focuses on the automotive industry and showcases upcoming products, attracts more than 161,000 attendees annually, including representatives from over 140 countries and 3,300 media representatives.

For more information go to <u>semashow.com</u>.

About Harbor Freight Tools

For more than 45 years, Harbor Freight Tools has been America's go-to source for affordable quality tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father's small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to the customer. Since then, over 75 million customers have depended on Harbor Freight's quality and value to earn a living, repair their homes and cars, and pursue their hobbies. The company opened its first store in 1980. Harbor Freight Tools is one of the nation's fastest growing retailers, with more than 1400 stores across the country and opening two new stores every week. With 28,000 Associates, the company was recently certified as a "Great Place to Work™" and was listed in the top ten on Fortune's Best Workplaces in Retail for 2023. Harbor Freight has been recognized three years in a row by *Forbes* as one of the 20 best large companies to work for in retail and one of the nation's Best Employers for Veterans. Forbes has also recognized Harbor Freight Tools as one of 20 best large companies for women to work for in retail, and one of the best large companies for diversity. The company has also been recognized for the past two years as one of the country's top employers in terms of diversity and inclusion by DiversityJobs.com, by *Fortune* as One of America's Most Innovative Companies and by *Newsweek* magazine as One of America's Most Trustworthy Companies both for 2023.

With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories so customers know that whatever they do, they can do it for less at Harbor Freight. Harbor Freight Tools locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm.