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Harbor Freight Tools Named One of America's Most Trustworthy Companies by Newsweek

(April 6, 2023; Calabasas, CA) Harbor Freight Tools has been named to Newsweek's list of America's Most Trustworthy Companies 2023.

Newsweek and their partner Statista Inc. announced the prestigious awards list on March 29, 2023.

America's Most Trustworthy Companies 2023 were identified in an independent survey based on a sample of approximately 25,000 U.S. residents who rated companies they know in terms of three touchpoints of trust—customer, investor, and employee trust.

All companies headquartered in the US with a revenue over \$500 million were considered in the study. A total of 95,000 evaluations were submitted.

The list for Newsweek's America's Most Trustworthy Companies 2023 can be viewed [here](#).

For more information, please contact the Newsroom at Newsroom@harboffreight.com.

About Harbor Freight Tools

For more than 45 years, Harbor Freight Tools has been America's go-to source for affordable quality tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father's small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to the customer. Since then, over 75 million customers have depended on Harbor Freight's quality and value to earn a living, repair their homes and cars, and pursue their hobbies.

The company opened its first store in 1980. Harbor Freight Tools is one of the nation's fastest growing retailers, with more than 1400 stores across the country and opening two new stores every week. With 25,000 Associates, the company was recently certified as a "Great Place to Work™" and has been recognized three years in a row by *Forbes* as one of the 20 best large companies to work for in retail and one of the nation's Best Employers for Veterans. *Forbes* has also recognized Harbor Freight Tools as one of 20 best large companies for women to work for in retail, and one of the best large companies for diversity. The company has also been recognized for the past two years as one of the country's top employers in terms of diversity and inclusion by DiversityJobs.com, by *Fortune* as One of America's Most Innovative Companies and by *Newsweek* magazine as One of America's Most Trustworthy Companies both for 2023.

With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories. Harbor Freight Tools locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm.

Find the very latest news and product press releases from Harbor Freight Tools in our Newsroom, a resource for journalists, influencers and anyone interested in covering Harbor Freight. You'll also find an archive of our press releases, product and store images, videos, media contacts and more:

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