

CONTACT: Craig Hoffman Director, Corporate Communications <u>CHoffman@harborfreight.com</u> 818.307.0755

> Donna Walker Publicist <u>DWalker@harborfreight.com</u> 818.307.3246

HARBOR FREIGHT TOOLS INTRODUCES NEW 12 TON HEAVY DUTY HYDRAULIC BOTTLE JACK TO ITS POPULAR DAYTONA™ LINE

(March 20, 2023; Calabasas, CA) Harbor Freight Tools has added a new 12 Ton Heavy Duty Hydraulic Bottle Jack to its popular DAYTONA[™] line.

Designed for the professional mechanic or auto enthusiast, the DAYTONA Bottle Jack meets or exceeds all current standards under the American Society of Mechanical Engineers' Safety Standards for Portable Automotive Service Equipment (ASME/PASE).

Engineered to handle loads up to 24,000 lbs., the Bottle Jack's multi-directional design allows it to be used in vertical, angled, and horizontal positions without leaking. When lifting a vehicle for tire changes, or for routine maintenance, the extension screw top allows for height adjustments up to 18-5/8 inches.

With a carry handle for added mobility, the Bottle Jack features an inline design for ease of use when pushing, moving, or lifting a large vehicle. A chromed pump piston and ram provide corrosion resistance.

Currently priced at \$79.99, the DAYTONA 12 Ton Heavy Duty Bottle Jack is available online and in stores, only at Harbor Freight.

To explore the full DAYTONA lineup including Ratcheting Jack Stands, Floor Jacks and Hydraulic Repair Kits, go to <u>harborfreight.com</u>.

For additional information on the 12 Ton Heavy Duty Hydraulic Bottle Jack—or any of the products in the DAYTONA lineup—please contact the Newsroom at <u>Newsroom@harborfreight.com</u>.

About Harbor Freight Tools

For more than 45 years, Harbor Freight Tools has been America's go-to source for affordable quality tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father's small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to the customer. Since then, over 75 million customers have depended on Harbor Freight's quality and value to earn a living, repair their homes and cars, and pursue their hobbies.

The company opened its first store in 1980. Harbor Freight Tools is one of the nation's fastest growing retailers, with more than 1400 stores across the country and opening two new stores every week. With 25,000 Associates, the company was recently certified as a "Great Place to Work[™]" and has been recognized three years in a row by *Forbes* as one of the 20 best large companies to work for in retail and one of the nation's Best Employers for Veterans. Forbes has also recognized Harbor Freight Tools as one of 20 best large companies for women to work for in retail, and one of the best large companies for diversity. The company has also been recognized as one of the country's top employers in terms of diversity and inclusion by DiversityJobs.com.

With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories. Harbor Freight Tools locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm.

Find the very latest news and product press releases from Harbor Freight Tools in our Newsroom, a resource for journalists, influencers and anyone interested in covering Harbor Freight. You'll also find an archive of our press releases, product and store images, videos, media contacts and more: https://newsroom.harborfreight.com/