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## **NEW PREMIUM ONE-PIECE FLOOR JACK HANDLE JOINS THE DAYTONA™ LINE FROM HARBOR FREIGHT TOOLS**

(December 15, 2022; Calabasas, CA) Harbor Freight Tools is adding to its popular DAYTONA™ line, with a 52 in. Premium One-Piece Replacement Floor Jack Handle.

When used with the customer-favorite DAYTONA steel floor jacks, the Premium Floor Jack Handle allows for greater leverage and access when working on a vehicle.

The knurled handle provides a secure grip, while the 26 in. foam pad protects a vehicle's body panels against marring.

Designed with the professional mechanic and auto enthusiast in mind, the extra-long 52 in. handle attaches quickly and easily, and is compatible with all DAYTONA professional steel floor jacks.

Crafted from heavy duty steel, the 52 in. Premium One-Piece Replacement Floor Jack Handle offers incredible value and is currently priced at \$24.99, significantly less than the competition.

Explore the entire DAYTONA line, including Harbor Freight Tools' best-selling professional line of jacks, jack stands and other automotive essentials at [www.harborfreight.com](http://www.harborfreight.com)

### **About Harbor Freight Tools**

For 45 years, Harbor Freight Tools has been America's go-to source for affordable quality tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father's small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to customer. Today more than 40 million customers depend on Harbor Freight's quality and value to earn a living, repair their homes and cars and pursue their hobbies.

The company opened its first store in 1980. Harbor Freight Tools is one of the nation's fastest growing retailers, with more than 1300 stores across the country and opening two new stores every week. With 25,000 Associates, the company was recognized two years in a row by *Forbes* as one of the 20 best large companies to work for in retail. Harbor Freight Tools was recently named as one of the nation's Best Employers for Veterans, the third consecutive year the company has earned that distinction. *Forbes* has also recognized Harbor Freight Tools as one of 20 best large companies for women to work for in retail, and one of the best large companies for diversity. The company has also been recognized as one of the country's top employers in terms of diversity and inclusion by DiversityJobs.com.

With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories. Harbor Freight Tools locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm.

Find the very latest news and product press releases from Harbor Freight Tools in our Newsroom, a resource for journalists, influencers and anyone interested in covering Harbor Freight. You'll also find an archive of our press releases, product and store images, videos, media contacts and more:

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