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HARBOR FREIGHT TOOLS INTRODUCES HERCULES® NEW PRO-GRADE BRUSHLESS POWER TOOLS AT SEMA IN LAS VEGAS

(November 4, 2022; Las Vegas NV) Harbor Freight Tools previewed three new HERCULES® Brushless tools at SEMA (Specialty Equipment Market Association), the nation's premier auto industry trade show, today.

These new additions to the professional-quality HERCULES line will be available in stores and online in late January, 2023. They are:

20V 1/4 in. Brushless Compact Impact Driver

Designed for heavy duty screwdriving jobs, the HERCULES 20V ¼ in. Brushless Compact Impact Driver offers 2,200 in. pounds of torque for a wide range of fastening applications.

Ideal for working in tight spaces, the compact impact driver is 4-3/4 in. long and has ultra-bright LED lights for a clear view in dimly lit areas.

A four-mode selector features three speeds, producing 0-1800 RPM, 0-2700 RPM, and 0-3600 RPM, and a Self-Tapping/Auto Stop mode to reduce stripping fasteners.

The ergonomic design includes a premium rubber overmold grip to reduce user fatigue, while the all-metal gear construction adds extra durability.

20V 1/2 in. Brushless Drill/Driver

The HERCULES 20V ½ in. Brushless Drill/Driver features a powerful brushless motor which provides more torque, runtime and durability than a traditional brushed motor, and covers all drilling and driving applications.

Engineered for effortless drilling and fastening, the two-speed transmission produces 0-550 RPM and 0-2000 RPM, while the 14 clutch settings provide control over the drive depth of the fastener.

For work in darker spaces such as closets, the Drill/Driver has a bright LED light, illuminating the work area for added visibility.

With a maximum torque of 1,200 in. lbs., the 20V ½ in. Brushless Drill/Driver has a durable all-metal gear construction, and the JACOBS® ½ in. ratcheting chuck provides superior bit retention.

20V ½ in. Brushless Hammer Drill

The HERCULES 20V ½ in. Brushless Hammer Drill is ideal for driving fasteners and drilling holes quickly and efficiently into concrete, masonry, and wood.

The high-performance motor delivers 0-32,000 blows per minute, while brushless technology provides more torque, runtime, and durability than a traditional brushed motor.

Engineered and built for professional use, the 20V ½ in. Brushless Hammer Drill offers a two-speed transmission which produces 0-550 RPM and 0-2,000 RPM.

For drilling into brick, stone, mortar, and cement, the Hammer Drill features a durable all-metal gear construction designed for heavy duty applications. The ergonomic design features a textured rubber overmold grip to reduce user fatigue.

The JACOBS® ½ in. ratcheting chuck provides the ultimate bit retention, while the 14 clutch settings give added control over drive depth of the fasteners.

All of these new HERCULES tools are backed by a five-year limited warranty and can be powered by any of the HERCULES 20V Lithium Ion batteries available, which come with a three-year limited warranty.

To explore the full line of professional grade HERCULES tools, go to www.harborfreight.com
JACOBS is a registered trademark of Apex Brands, Inc.

About Harbor Freight Tools

For 45 years, Harbor Freight Tools has been America's go-to source for affordable quality tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father's small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to customer. Today more than 40 million customers depend on Harbor Freight's quality and value to earn a living, repair their homes and cars and pursue their hobbies.

The company opened its first store in 1980. Harbor Freight Tools is one of the nation's fastest growing retailers, with more than 1300 stores across the country and opening two new stores every week. With 25,000 Associates, the company was recently recognized for the second year in a row by *Forbes* as both one of the 20 best large companies to work for in retail and the nation's Number One Employer for Veterans in its category. Forbes has also recognized Harbor Freight Tools as one of 20 best large companies for women to work for in retail, one of the best large companies for diversity. The company has also been recognized as one of the country's top employers in terms of diversity and inclusion by DiversityJobs.com.

With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories. Harbor Freight Tools locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm.

Find the very latest news and product press releases from Harbor Freight Tools in our Newsroom, a resource for journalists, influencers and anyone interested in covering Harbor Freight. You'll also find an archive of our press releases, product and store images, videos, media contacts and more: https://newsroom.harborfreight.com/