



CONTACT: Craig Hoffman
CHoffman@harborfreight.com
818.307.0755

Donna Walker
DWalker@harborfreight.com
818.307.3246

HARBOR FREIGHT TOOLS INTRODUCES BADLAND™ 3 TON OFF-ROAD JACK AT SEMA IN LAS VEGAS

(November 1, 2022; Las Vegas, NV) Harbor Freight Tools previewed its BADLAND™ 3 Ton Off-Road Jack at the nation's premier auto industry trade show, SEMA (Specialty Equipment Market Association), today. This Off-Road Jack will be available in stores and online next month.

Designed with the off-road auto enthusiast in mind, the 3 Ton Off-Road Jack meets or exceeds all current standards under the American Society of Mechanical Engineers' Safety Standards for Portable Automotive Service Equipment (ASME/PASE).

Ideal for lifting mid-size trucks, SUVs, ATVs and UTVs, the heavy duty jack can lift up to 6,000 lbs., with a minimum height of 6 ¼ in., and a maximum height of 29 1/16 in. Featuring dual piston RAPID PUMP® technology, the jack can lift a vehicle quickly and efficiently.

Built for durability and rugged conditions, the BADLAND 3 Ton Off-Road Jack has solid steel axles, 7 1/16 in. thick aluminum side plates, and stainless-steel hardware. Heavy duty flat-free wheels provide easy maneuverability over rough terrain, while the full-length steel skid plate provides stability over soft surfaces such as gravel and sand.

A rear axle wheel lock keeps the jack in place while working on a vehicle, and a locking adjustable height extension includes a rubber pad to protect against marring.

For lifting a heavy vehicle to change a tire, or other vehicle repairs, the Off-Road Jack is an essential for getting back on the road—or trail—as soon as possible.

Explore the entire BADLAND line, including the 60" Farm Jack, Winches, and Recovery Snatch Straps at www.harborfreight.com

During SEMA, attendees can see and test the new tools. Members of the Harbor Freight team will be available for media interviews during the show, which can be scheduled in advance. For Harbor Freight interview requests and media inquiries, please contact the Corporate Newsroom at Newsroom@harborfreight.com

Located in the Upper South Hall of the Las Vegas Convention Center, the Harbor Freight Tools booth (#38095) is open during regular show hours: November 1-3 (from 9 a.m. to 5 p.m.) and November 4 (from 9 a.m. to 4 p.m.).

About Harbor Freight Tools

For 45 years, Harbor Freight Tools has been America's go-to source for affordable quality tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father's small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to customer. Today more than 40 million customers depend on Harbor Freight's quality and value to earn a living, repair their homes and cars and pursue their hobbies.

The company opened its first store in 1980. Harbor Freight Tools is one of the nation's fastest growing retailers, with more than 1300 stores across the country and opening two new stores every week. With 25,000 Associates, the company was recently recognized for the second year in a row by *Forbes* as both one of the 20 best large companies to work for in retail and the nation's Number One Employer for Veterans in its category. *Forbes* has also recognized Harbor Freight Tools as one of 20 best large companies for women to work for in retail, one of the best large companies for diversity. The company has also been recognized as one of the country's top employers in terms of diversity and inclusion by DiversityJobs.com.

With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories. Harbor Freight Tools locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm.

Find the very latest news and product press releases from Harbor Freight Tools in our Newsroom, a resource for journalists, influencers and anyone interested in covering Harbor Freight. You'll also find an archive of our press releases, product and store images, videos, media contacts and more:

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