

CONTACT: Craig Hoffman CHoffman@harborfreight.com 818.307.0755

Donna Walker <u>DWalker@harborfreight.com</u> 818.307.3246

HARBOR FREIGHT TOOLS INTRODUCES VERSATILE HERCULES™ EXTREME DUTY JOBSITE BACKPACK WITH 51 POCKETS

(June 24, 2022; Calabasas CA) Harbor Freight Tools is adding to its professional quality HERCULESTM line with the introduction of the versatile Extreme Duty Jobsite Backpack with 51 pockets.

Designed for durability and convenience, the Extreme Duty Jobsite Backpack is made from 1680-D puncture-resistant fabric and a hard, thick, waterproof molded base which protects tools from water and impact and keeps the bag upright. It features 35 internal pockets and 16 external pockets. A handy removable caddy has 14 pockets for quick and easy access to tools. An exterior pouch keeps frequently used tools easily accessible without having to open the bag, while molded front pockets protect sensitive electronics from damage.

The HERCULES Extreme Duty Jobsite Backpack is 22.5 inches high and weighs 11.4 lbs. It has padded shoulder straps and a chest strap for comfortable support, and a carrying handle reinforced with a high-quality braided cable that won't stretch or tear. A strong metal hook allows the backpack to be easily hung on ladders or pipes making it ideal for easily transporting tools, tablets, cables and accessories around the jobsite or workplace.

Priced at just \$139.99, and available in black abrasion-resistant fabric with electric blue piping, the HERCULES Extreme Duty Jobsite Backpack is a great value.

Other bags within the customer-favorite HERCULES range include the 16 in. Large Mouth Tool Bag, priced at \$49.99, and the 17 in. Tool Tote with 19 Pockets, priced at \$34.99.

Explore the full HERCULES lineup, including tool bags, totes, power tools and accessories at: www.harborfreight.com.

About Harbor Freight Tools

For 45 years, Harbor Freight Tools has been America's go-to source for affordable quality tools. The family-owned company started in Southern California in 1977, when 17-year-old Eric Smidt began transforming his father's small phone sales business into a successful mail order company, bypassing the resellers, dealing directly with factories, and passing the savings on to customer. Today more than 40 million customers depend on Harbor Freight's quality and value to earn a living, repair their homes and cars and pursue their hobbies.

The company opened its first store in 1980. Harbor Freight Tools is one of the nation's fastest growing retailers, with more than 1300 stores across the country and opening two new stores every week. With 25,000 Associates, the company was recently recognized for the second year in a row by *Forbes* as both one of the 20 best large companies to work for in retail and the nation's Number One Employer for Veterans in its category. Forbes has also recognized Harbor Freight Tools as one of 20 best large companies for women to work for in retail, one of the best large companies for diversity. The company has also been recognized as one of the country's top employers in terms of diversity and inclusion by DiversityJobs.com.

With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories. Harbor Freight Tools locations are open 7 days a week, Mondays through Saturdays from 8 am to 8 pm and on Sundays from 9 am to 6 pm.