

HARBOR FREIGHT

QUALITY TOOLS LOWEST PRICES

Press Release

HARBOR FREIGHT TOOLS TO HOLD GRAND REOPENING IN LAKE CHARLES SATURDAY, MAY 7

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CALABASAS, Calif.— Harbor Freight will host a grand reopening of its Lake Charles store on Saturday, May 7 and will be giving away a free puck light to the first 1,000 people who visit, no purchase necessary.

The new store, located at 3004 Gerstner Memorial Drive, is a two-minute drive from the former location, which was forced to close on August 27, 2020 due to severe damage sustained during Hurricane Laura.

“We were always determined to once again be a member of the proud, hard-working and resilient Lake Charles and Calcasieu Parish community,” said Trey Feiler, Harbor Freight’s Senior Vice President of Real Estate and Construction. “This reopening is extremely meaningful to all of us at Harbor Freight.”

The free puck lights, which will be given away during the grand reopening weekend while supplies last, are “our way of celebrating this community and its bright future and welcoming back our customers who have been eagerly awaiting our return,” added Feiler.

In addition to the construction crews and workers, all of whom were hired locally, the new store has brought back approximately 25 to 30 jobs to the community. Store Manager Angela Lee said she and her staff are looking forward to the grand reopening and seeing loyal customers once again.

“We’re ready to once again deliver value to our customers in Lake Charles and all of Calcasieu Parish,” Lee said. “Now more than ever, people need to know they can buy quality tools at lowest prices and that’s still exactly what they’ll find at Harbor Freight.”

A full selection of tools and equipment will be available, including automotive, air and power tools, storage, outdoor power equipment, generators, welding supplies, shop equipment, hand tools and much more.

The store will be open seven days a week from 8 a.m. to 8 p.m. Monday through Saturday, and from 9 a.m. to 6 p.m. on Sunday. Store photos and logo available upon request.

About Harbor Freight Tools

Harbor Freight Tools has been America’s go-to source for affordable tools since its start in 1977 as a Southern California based mail-order company. Harbor Freight is still owned and led by founder Eric Smidt, who learned long ago that by working directly with factories he could pass the savings on to the customer without compromising on quality.

The company opened its first store in 1980. Today, Harbor Freight Tools has over 1,200 stores across the country, 24,000 associates and more than 40 million customers who depend on Harbor Freight’s quality and value to earn a living, repair their homes and cars and pursue their hobbies. With core values of excellence and continuous improvement, Harbor Freight Tools works to constantly improve the quality of its products and this year will introduce more than 800 new tools and accessories. Harbor Freight Tools is one of the nation’s fastest growing retailers, opening two new stores every week. For more information about Harbor Freight Tools, visit harborfreight.com.

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